

Regional Anti-Doping Organization Conference

DISCUSSION PAPER

Education Programs

Education plays a central role in the creation of a strong anti-doping culture in the long term. One of WADA's key goals is to develop preventive anti-doping education programs at the international level, aimed at promoting the practice of doping-free sport in accordance with ethical principles.

To achieve this goal, WADA supports stakeholders in promoting and instilling the values inherent in the Spirit of Sport (as these values are set out in the World Anti-Doping Code) through coordinated information and education activities worldwide.

WADA has developed many materials and programs for stakeholders, including RADOs, to use and customize. These include: Education Toolkits for Teachers, Coaches, Administrators and Doping Control Officers; Doping Control Video; Play True Generation; Athlete Outreach Model. Many RADOs have used these tools; in addition to developing their own materials for use in the region.

Education programs should not be difficult to implement. They do not require a lot of resources and can be implemented fairly easily. RADOs are an ideal way for member countries to work together in order to develop materials and implement anti-doping education programs to all of their stakeholders, including Athletes.

Please be prepared to discuss the following questions during the meeting:

1. Available Tools

- a. Has the RADO Office developed education materials to be used by their member countries?
- b. Have the member countries developed their own education materials? If so, have they shared these materials with member countries?
- c. What are the challenges faced when trying to implement an anti-doping education program?



2. Ideas / Needs

- a. What are the biggest needs in your region when it comes to anti-doping education programs?
- b. How can the RADO assist in meeting these education needs?
- c. How can WADA assist in meeting these education needs?
- d. Are there any materials or programs that do not currently exist that you feel would be helpful?

3. Implementation

- a. How can the RADO assist in implementing anti-doping education programs in its member countries?
- b. What resources are required to implement anti-doping education programs?
- c. Identify key stakeholders that may be able to assist in the implementation of education programs?